

»We help policymakers, government
and society find solutions for the future«

Reinhard Mohn, Founder

| BertelsmannStiftung



Encouraging social change



Working to improve opportunities for living and learning.

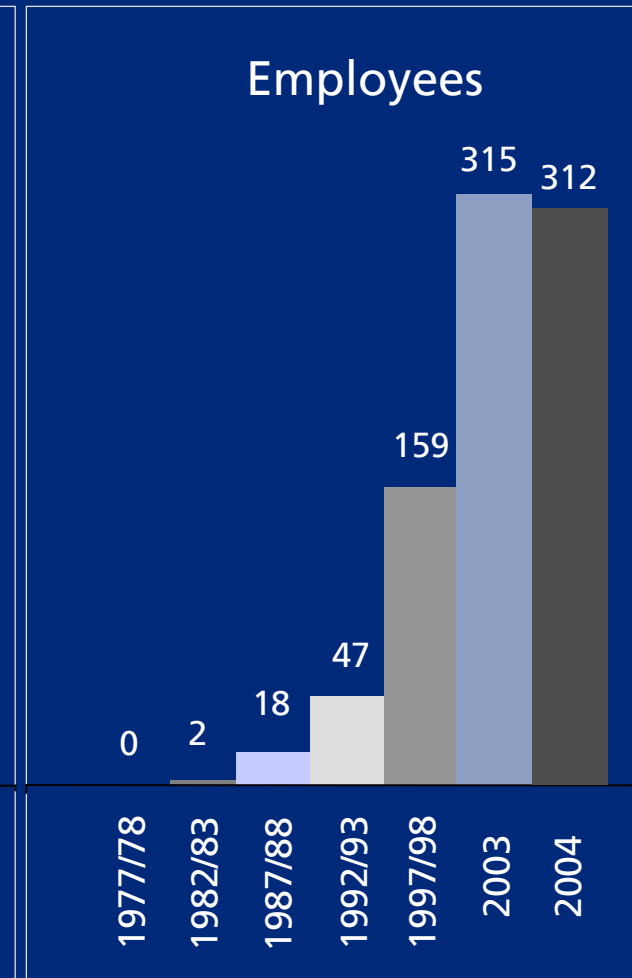
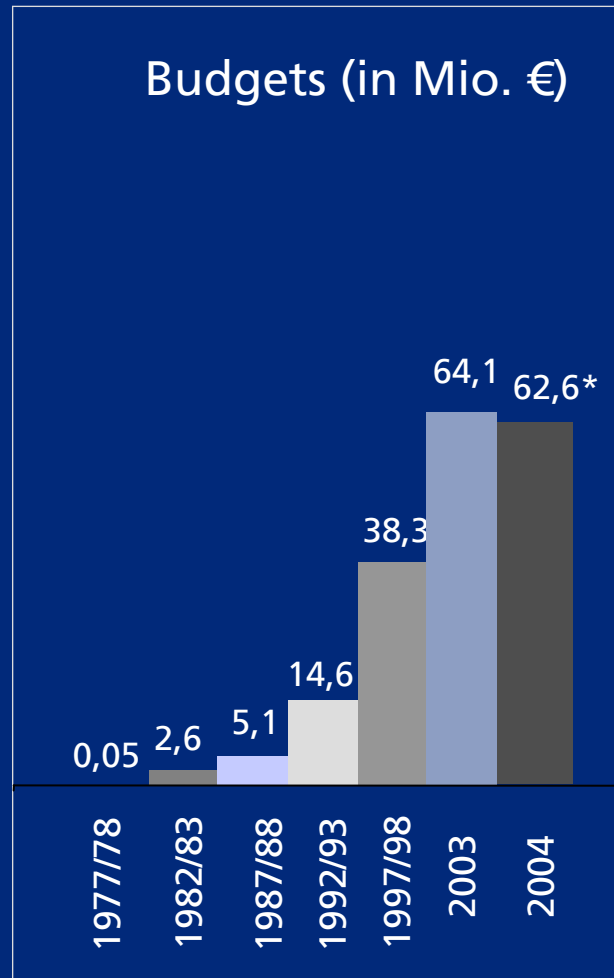
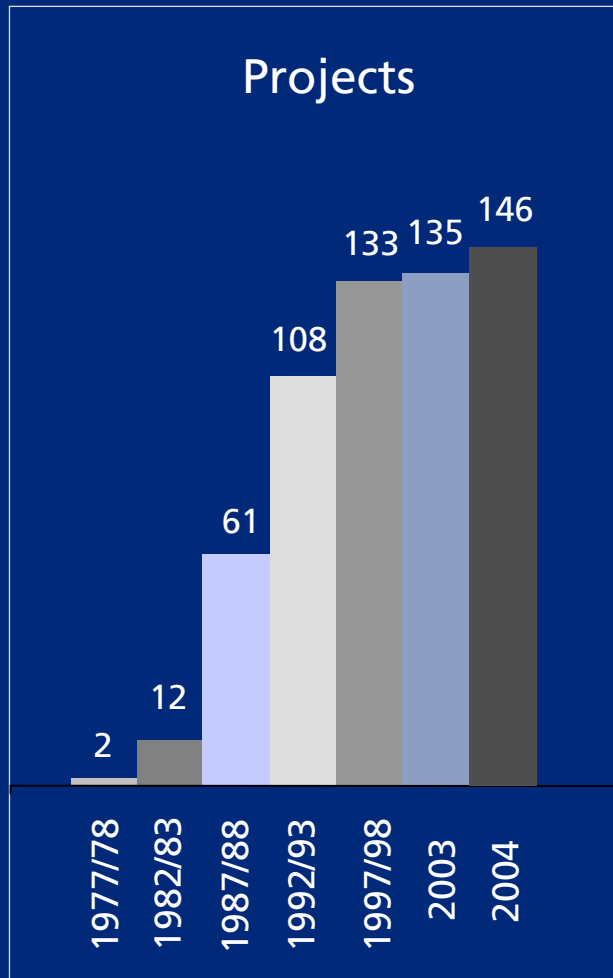


Developing integrated responses to demographic change.



Helping shape Europe's future and its role in the world.

Facts and Figures 1977 – 2003



* Preliminary value

Strategies and Objectives 2005

Focus on innovative and long-lasting projects with a leverage on social change

Corporate Divisions:

Education, Economic + Social Affairs, Health, International Relations

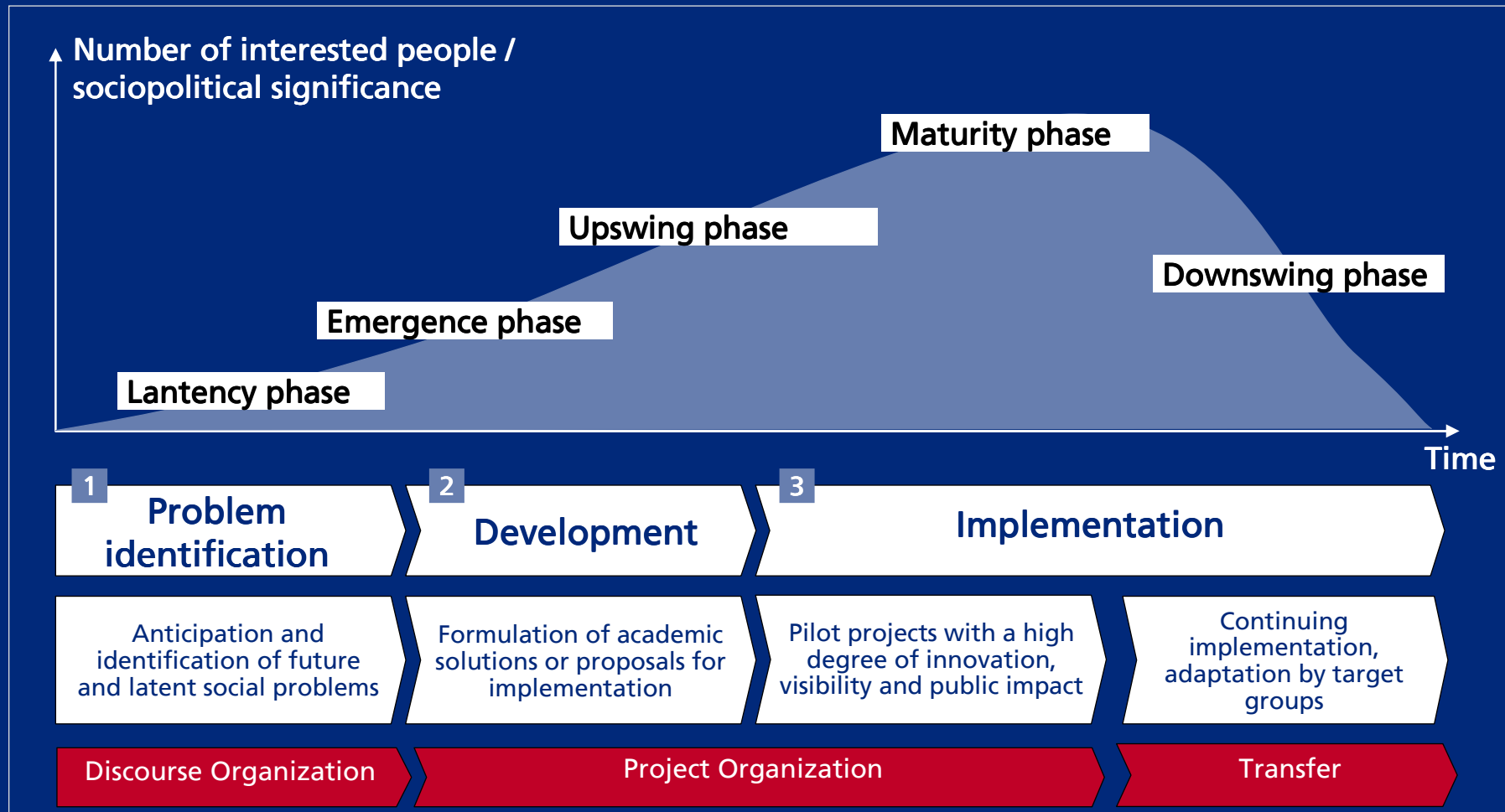
Three inter-program projects:

Work/Life Balance; Demographic Change,
Modern political Governance

Four Centers of Excellence:

Municipal Competence Center, Culture, Foundation Development,
Corporate Culture Competence Center

Life cycle model of public matters and organizational implication



Strategy development: How a mission statement becomes a project

